



Steve Siegel

**Entrepreneur, MedTech & Sales Executive,
Medical Device Industry Leader**

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“Working in the MedTech industry is extremely inspiring because we are helping people live again!”
– Steve Siegel

Introducing Steve Siegel

Currently serving as President of rapidly-growing MedTech company ROMTech®, Mr. Siegel has been a leader in the world of medical technology and devices for more than 20 years.

His contributions in the areas of product launch, hospital contracting, sales & marketing, medical billing, clinical research planning, and shepherding novel MedTech innovations from development to market, have helped lead multiple medical companies to highly profitable acquisitions, including a \$3 billion dollar acquisition by Wright Medical and a \$20 billion dollar acquisition by Johnson & Johnson.

Mr. Siegel currently spearheads many key divisions at ROMTech, where he has driven rapid product adoption among surgeons nationwide, resulting in improved post-operative treatment of over 10,000 orthopedic knee patients.

About ROMTech

ROMTech Technologies, Inc.® (ROMTech) uses its patented, telemedicine-based technology to deliver superior service to patients and physicians alike. Based in Brookfield, Connecticut, and founded in 2013, ROMTech delivers enhanced diagnostics and quicker postoperative recovery at a decreased cost, remotely connecting clinicians and patients across the country. For more information, visit www.romtech.com.

Areas of Expertise

- Patient care and rehabilitation
- Clinical efficacy and efficiency
- AI in telehealth and telemedicine
- Trending topics in telemedicine
- The future of MedTech
- Home-based healthcare & compliance
- Clinical study planning and execution

Suggested Interview Topics & Questions

- What role do you see AI playing in the future of medicine?
- Where are the trends of telehealth and telemedicine heading?
- How can MedTech companies work effectively with care providers to improve patient outcomes and experiences?
- How does effective leadership at MedTech companies translate into better experiences for healthcare practitioners? For patients? What does this type of leadership look like?
- Who is ROMTech and why did you join this company?
- How is ROMTech leveraging home-based care, data, and AI to create new modes of treatment?